KEVIN.MURPHY
AUDITIONS
GOLD.KEY

WHERE TO SEND INFO:

- All applications need to be sent to **education@salonservicespro.com**

GENERAL REQUIREMENTS:

- Must work at a Salon that carries both KEVIN.MURPHY and COLOR.ME
- Must have 5 years of experience as a Stylist/Colorist
- Cosmetology License or qualified certificate of hairdressing
- Must have a retail to service dollar percentage of 15%
- Documentation showing 40% of services performed in salon are color services (COLOR.KEYS only)

NEW.KEY TRAIN.ME

We will host one NEW.KEY Training each year. The training will be a combination of in-person and digital sessions. The in-person training will be 3 days in duration and hosted by all the North American MASTERS to create an immersive experience that includes CUT, COLOR, STYLE and SESSION.SALON. More details to be confirmed in February 2022.

KEY Audition Submission Deadline: February 28th, 2022

Interview Dates: March 13th, 2022

Digital Training Dates: Monday April 11th, April 25th and May 19th 2022

In-Person Training Dates: May 23rd - 25th 2022

COLOR.KEY
Audition Requirements

1. Must hold a valid driver's license and qualified certificate of hairdressing.

2. Must possess proven hair-colouring skills, knowledge and capability.

3. Candidate must prepare the following items on a document that is limited to 2 pages and forward to your Distributor Education Manager:

- **A letter of intent answering the following questions: What does it mean to you to be humble? In what ways are you ambitious and what are your career plans? What is a recent example of you being detail-oriented? How do you prioritise your time and your tasks in order to be efficient?**
- **Bio/About You**
- **Headshot**
- **Salon experience**
- **Education training experience**
- **Links to website and published media**
- **Work related Instagram account**
- **Travel ability and openness to travel (local/regional travel is required)**
- **Provide Your Location in North America**
- **3 professional references**

4. Candidate must prepare and submit a video no longer than 3 minutes in duration, presenting their favourite COLOR.ME product and reason why they want to pursue a role in education with COLOR.ME by KEVIN.MURPHY.

5. Must have excellent presentation skills for small and large group formats, basic computer skills, flexible schedule (evenings and weekends).

6. Previous education experience is preferred but not required.

7. Must have at least 1-year salon experience working with COLOR.ME by KEVIN.MURPHY.

8. Should have completed a COLOR.ME START class before auditioning (COLOR.ME START previously called FOUNDATION and COLOR.ME 2.0 or NEXT)

9. Must carry the entire KEVIN.MURPHY range, including COLOR.ME and must be a KEVIN.MURPHY Rewards Level Salon.

10. Must have supporting documentation showing 40% of services performed in salon are colour services.

11. Must have a retail to service dollar percentage of 15% shown in supporting documentation.

12. All travel expenses, accommodations, etc. to attend the TRAIN.ME certification will be the responsibility of the candidate.

KEY RESPONSIBILITIES
COLOR.KEY Part-Time Educator

- Promoting the KEVIN.MURPHY culture and philosophy of inspiring salons through education.

- Educating salons on COLOR.ME theory, the COLOR.ME range, colour correction, troubleshooting and hands-on colour workshops.

- Being a team player is key to this role as well as working in conjunction with COLOR.MASTERS, other KEYS, BRAND.SPECIALISTS, Distributors and Sales Consultants.

Special Notes:
Deliverables requested in audition requirements should be individual files, not typed in the body of an email. Individual files must be emailed to the Distributor Education Manager as one complete package, not separate emails. Files sent via Google Docs, etc. that require a download will not be accepted.

Video submission must be a video file and cannot be sent via a web link such as YouTube, etc. WeTransfer is a great website for sending files and it's free of charge up to 2GB of data.

CUTTING.KEY
Audition Requirements

1. Must hold a valid driver's license and qualified certificate of hairdressing.

2. Must possess proven haircutting and styling skills, knowledge and capability.

3. Candidate must prepare the following items on a document that is limited to 2 pages and forward to your Distributor Education Manager:

- **A letter of intent answering the following questions: What does it mean to you to be humble? In what ways are you ambitious and what are your career plans? What is a recent example of you being detail-oriented? How do you prioritize your time and your tasks in order to be efficient?**
- **Bio/About You**
- **Headshot**
- **Salon experience**
- **Education training experience**
- **Links to website and published media**
- **Work related Instagram account**
- **Travel ability and openness to travel (local/regional travel is required)**
- **Provide Your Location in North America**
- **3 professional references**

4. Please submit a 10-minute video of you cutting one of the current collection haircuts or a favourite haircut of your own. Integrate the 1.2.3 It's.All.About.You language into your presentation. We need to see the consultation, set up, sectioning, cutting and styling of the haircut in the video. Talk us through the cut as you would educate a class. The video should not have background music.

5. Please provide a performance review or letter of recommendation from the Education Manager or BRAND.SPECIALIST at your distributor.

6. Must have excellent presentation skills for small and large group formats, basic computer skills, flexible schedule (evenings and weekends).

7. Previous education experience is preferred but not required.

8. Must have at least 1-year salon experience working with KEVIN.MURPHY products.

9. Should have completed a LEARN.ME and CUT.ME class before auditioning.

10. Must carry the entire KEVIN.MURPHY range, including COLOR.ME and must be a KEVIN.MURPHY Rewards Level Salon.

11. Must have a minimum of five years of experience in the industry.

12. Must have a retail to service dollar percentage of 15% shown in supporting documentation.

13. All travel expenses, accommodations, etc. to attend the TRAIN.ME certification will be the responsibility of the candidate.
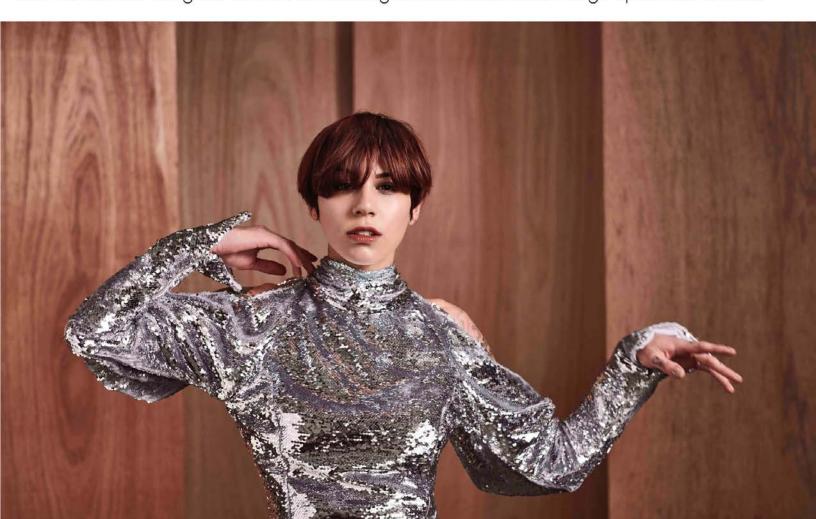
KEY RESPONSIBILITIES
CUTTING.KEY Part-Time Educator

- Promoting the KEVIN.MURPHY culture and philosophy of inspiring salons through education.

- Educating salons on KEVIN.MURPHY products and how to recommend them to consumers..

- Being a team player is key to this role as well as working in conjunction with MASTERS, other KEYS, BRAND.SPECIALISTS, Distributors and Sales Consultants.

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STYLING.KEY
Audition Requirements

GOLD.KEY

1. Must hold a valid driver's license and qualified certificate of hairdressing.

2. Must possess proven hairstyling skills, knowledge and capability.

3. Candidate must prepare the following items on a document that is limited to 2 pages and forward to your Distributor Education Manager:

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4. Candidate must watch the Classics #3 video on the KEVIN.MURPHY website or Youtube channel and execute the look during a 3 to 5-minute video. This should be executed on a live model. The candidate should discuss product used on model, similarly to Kevin in his video.

5. Must have excellent presentation skills for small and large group formats, basic computer skills, flexible schedule (evenings and weekends).

6. Previous education experience is preferred but not required.

7. Must be a self-starter with a natural drive for taking initiative. This position is often remote and requires that you take initiative to grow forward, seek advice and guidance as necessary.

8. Must have at least 1-year salon experience working with KEVIN.MURPHY products.

9. Should have completed a LEARN.ME and BLOW.DRY or BRAID.ME class before auditioning.

10. Must carry the entire KEVIN.MURPHY range, including COLOR.ME and must be a KEVIN.MURPHY Rewards Level Salon.

11. Must have a minimum of five years of experience in the industry.

12. Must have a retail to service dollar percentage of 15% shown in supporting documentation.

13. All travel expenses, accommodations, etc. to attend the TRAIN.ME certification will be the responsibility of the candidate.

KEY RESPONSIBILITIES
STYLING.KEY Part-Time Educator

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