Audition
GOLD.KEY

Dear Colourists,

Thank you for your interest in joining the creative and inspiring COLOR.KEY team for **KEVIN.MURPHY**.

We are happy to present to you the GOLD audition package, as your distributor has selected you to audition for the COLOR.KEY role. This opportunity was based on the level of passion that you have for the KEVIN.MURPHY brand and culture.

Once your application is approved the next steps will be an in-depth 4-day digital and in-person training that will provide you with the basic knowledge to start you on your path to becoming a successful COLOR.KEY.

In this package you will find the COLOR.KEY role description and requirements that you will need for your audition. If you have any questions regarding this process, please feel free to contact the Education Manager at your Distributor, or the **KEVIN.MURPHY** education team.

Thank you, we look forward to receiving your submission.

Best wishes,

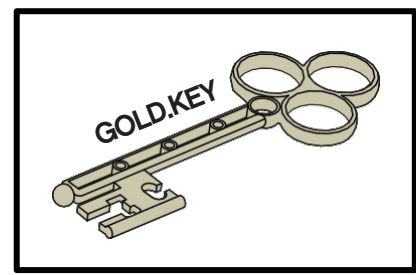The **KEVIN.MURPHY** Education Team

KEY RESPONSIBILITIES
COLOR.KEY Part-Time Educator

- Promoting the KEVIN.MURPHY culture and philosophy of inspiring salons through education.

- Educating salons on COLOR.ME theory, the COLOR.ME range, colour correction, troubleshooting and hands-on colour workshops.

- Being a team player is key to this role as well as working in conjunction with MASTERS, other KEYS, BRAND.SPECIALISTS, Distributors and Sales Consultants.

GOLD.KEY
Audition Requirements

1. Must hold a valid driver's license and qualified certificate of hairdressing.

2. Must possess proven hair-colouring skills, knowledge and capability.

3. Candidate must prepare the following items and submit the information through the submission link on the following page. This will be received by the KEVIN.MURPHY team and forwarded to your Distributor Education Manager:

- **A letter of intent answering the following questions: What does it mean to you to be humble? In what ways are you ambitious and what are your career plans? What is a recent example of you being detail-oriented? How do you prioritise your time and your tasks in order to be efficient?**
- **Bio/About You**
- **Salon experience**
- **Education training experience**
- **Links to website and published media**
- **Work related Instagram account**
- **Travel ability and openness to travel (local/regional travel is required)**
- **3 professional references**

4. Candidate must prepare and submit a 3 - 5-minute video, presenting the POET look from the RE:FRAME Collection, on a live model. In this video you will need to show the model before, during application and their finished result. During the video discuss the products, formulas and techniques used. This video can be edited, sped up, and voice over can be used,. The QR Code on the last page of this document will take you to the look's tutorial.

5. Must have excellent presentation skills for small and large group formats, basic computer skills, flexible schedule.

6. Previous education experience is preferred but not required.

7. Must have at least 1-year salon experience working with COLOR.ME and COLOR.ME GLOSS by KEVIN.MURPHY.

8. Should have completed a COLOR.ME START class before auditioning

9. Must carry all Brands in the the KEVIN.MURPHY range, including COLOR.ME and COLOR.ME GLOSS. Must be a KEVIN.MURPHY Rewards Level Salon.

10. Must have supporting documentation showing 40% of services performed in salon are colour services.

11. Must have a retail to service dollar percentage of 15% shown in supporting documentation.

12. Must have a minimum of five years of experience as a senior stylist/colourist
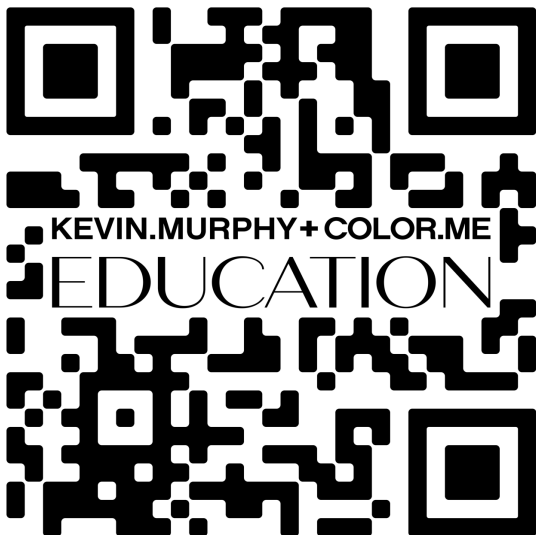
YOUR SUBMISSION

Please use the QR code or submission link below to submit your audition digitally. All fields must be completed. Any incomplete submissions will need to be resubmitted before they are reviewed by the team. If you have any questions regarding the submission form, information or documents requested, please reach out to Education Manager, Jodana Geary – jgeary@kevinmurphy.com.au

We look forward to reviewing your audition!

CLICK HERE TO SUBMIT

Special Notes:

**Deliverables requested should be submitted using the submission link, not emailed.

KEVIN.MURPHY+COLOR.ME
EDUCATION

POET