

A woman with voluminous, dark brown curly hair is the central figure. She is wearing a black, sleeveless dress with long fringe and large, gold-colored hoop earrings. She is looking slightly off-camera with a soft expression. The background is a bright, indoor setting with a wooden table and a white orchid plant visible.

KEVIN.MURPHY+COLOR.ME  
EDUCATION

Audition  
**GOLD.KEY**





Dear STYLE.KEY Candidate,

Thank you for your interest in joining the creative and inspiring KEY team for **KEVIN.MURPHY**.

We are happy to present to you the GOLD audition package, as your distributor has selected you to audition for the GOLD.KEY role. This opportunity was based on the level of passion that you have for the **KEVIN.MURPHY** brand and culture.

Once your application is approved the next steps will be your training. This will be a combination of CONNECT courses, digital training sessions, and an in-depth in-person 3-day training that will provide you with the basic knowledge to start you on your path to becoming a successful GOLD.KEY.

In this package you will find the GOLD.KEY role description and requirements that you will need for your audition. If you have any questions regarding this process, please feel free to contact the Education Manager at your Distributor and **KEVIN.MURPHY** Education team.

Thank you, I look forward to receiving your submission.

Best wishes,

The KEVIN.MURPHY Education Team

## KEY RESPONSIBILITIES

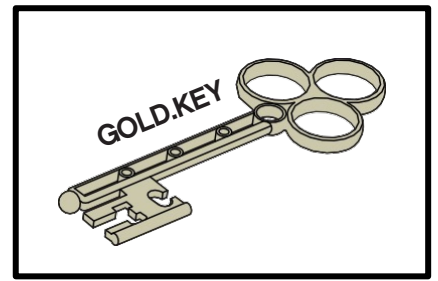
STYLE.KEY Part-Time Educator

- Promoting the KEVIN.MURPHY culture and philosophy of inspiring salons through education.
- Educating salons on KEVIN.MURPHY products and how to recommend them to consumers..
- Being a team player is key to this role as well as working in conjunction with MASTERS, other KEYS, BRAND.SPECIALISTS, Distributors and Sales Consultants.



# GOLD.KEY

## Audition Requirements



1. Must hold a valid driver's license and qualified certificate of hairdressing.
2. Must possess proven hairstyling skills, knowledge and capability.
3. Candidate must prepare the following items and submit the information through the submission link on the following page. This will be received by the KEVIN.MURPHY team and forwarded to your Distributor Education Manager:
  - **A letter of intent answering the following questions: What does it mean to you to be humble? In what ways are you ambitious and what are your career plans? What is a recent example of you being detail-oriented? How do you prioritise your time and your tasks in order to be efficient?**
  - **Bio/About You**
  - **Salon experience**
  - **Education training experience**
  - **Links to website and published media**
  - **Work related Instagram account**
  - **Travel ability and openness to travel (local/regional travel is required)**
  - **3 professional references**
4. Candidate must watch the Classics #4 video on the KEVIN.MURPHY Youtube channel and execute the look during a 3 to 5-minute video. This should be executed on a live model. The candidate should discuss product used on model, similarly to Kevin in his video.
5. Must have excellent presentation skills for small and large group formats, basic computer skills, flexible schedule (evenings and weekends).
6. Previous education experience is preferred but not required.
7. Must be a self-starter with a natural drive for taking initiative. This position is often remote and requires that you take initiative to grow forward, seek advice and guidance, as necessary.
8. Must have at least 1-year salon experience working with KEVIN.MURPHY products.
9. Should have completed a LEARN.ME PRODUCTS and LEARN.ME LOOKS class before auditioning.
10. Must carry the entire KEVIN.MURPHY range, including COLOR.ME and COLOR.ME GLOSS and must be a KEVIN.MURPHY Rewards Level Salon.
11. Must have a minimum of five years of experience in the industry.
12. Must have a retail to service dollar percentage of 15% shown in supporting documentation.



# YOUR SUBMISSION

Please use the submission link below to submit your audition package digitally. All fields must be completed. Any incomplete submissions will need to be resubmitted before they are reviewed by the team. If you have any questions regarding the submission form, information or documents requested, please reach out to Education Manager, Jodana Geary – [jgeary@kevinmurphy.com.au](mailto:jgeary@kevinmurphy.com.au)

We look forward to reviewing your audition!

**CLICK HERE TO  
SUBMIT**

**Special Notes:**

\*\*Deliverables requested should be submitted using the submission link, not emailed.

