

ARTIST AUDITION



maria nila
STOCKHOLM

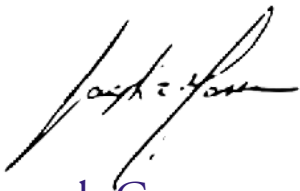
Dear Stylist,

Thank you for showing interest in becoming part of the Maria Nila education team!

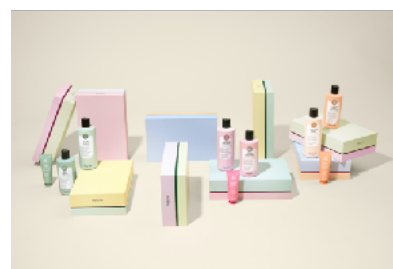
We're experiencing incredible growth, and that means our education team is expanding right along with us. This is truly an amazing opportunity to join our journey, share your expertise, and spread your passion for the craft. We're looking for stylists who are passionate, talented, and possess a dynamic personality – individuals ready to represent our Education team and inspire fellow stylists. We're committed to helping you find the perfect path to let your talent take center stage.

This guide contains everything you'll need for your audition. If you have any questions at all, please don't hesitate to reach out to me directly at joseph.gossen@marianila.com

Best of luck,



Joseph Gossen
Senior Director of Education



ESSENTIALS

To help us understand your unique talent and potential as a Maria Nila Educator, please prepare the following:

- **Resume:** Outline your professional career with achievements, any prior formal educator roles, and key skills. Skills should include both technical (e.g., advanced cutting/color/styling techniques) and educational (e.g., public speaking, mentorship, previous educational roles). It should also list relevant education, certifications, and professional development.
- **Digital Hair Portfolio:** Showcase your best work whether it be social media posts, editorials or award winning images in cutting, color, and styling. It should demonstrate versatility, include before & afters.
- **Video Demo/Reel:** A 2-5 minute video showcasing your personality, communication style, and ability to clearly articulate and demonstrate technical skills in realtime. It should include clips of you explaining techniques and ideally, presenting or interacting in a teaching context. Please no voice overs.
- **Important Note:** Should you be selected to join the Maria Nila Education Team, you must be working in a Maria Nila salon to represent our brand as an educator.
- Please share your package using an online storage (e.g., WeTransfer, Dropbox, Google Drive)